



# ALTogether

Creating richer, more reliable alt text

## Problem

Blind and visually impaired users often feel frustrated with lack of focus, context, and emotion in auto-generated alt text on Instagram.

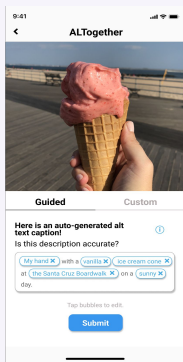
## Solution

We provide sighted users a way to write quality alt text by modifying AI-generated suggestions on their images.

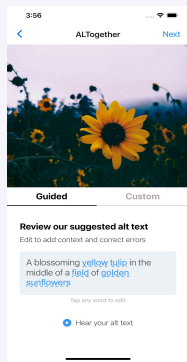
## Design Iteration



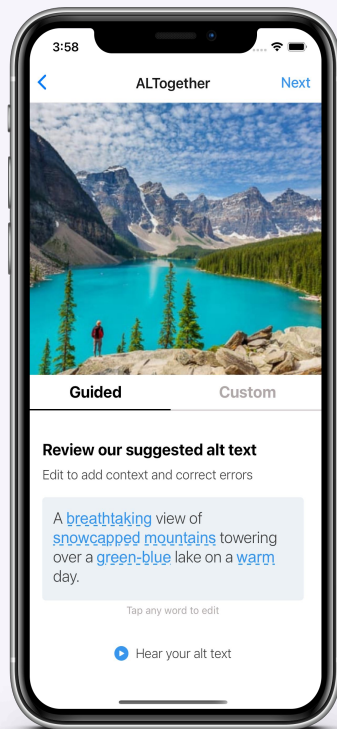
Low-Fi



Med-Fi



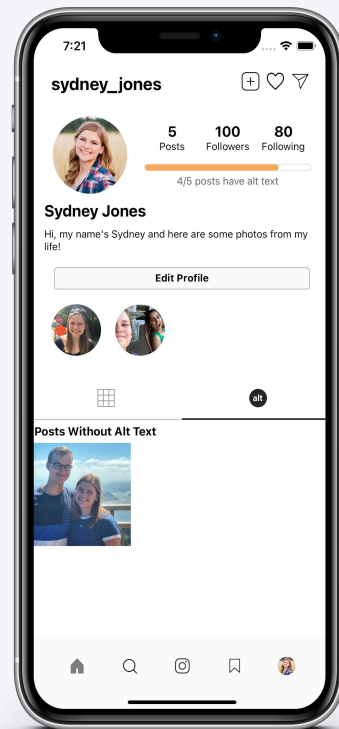
High-Fi



**Modify** auto-generated alt text captions to add personalized context



**Nudge** your friends to add alt text captions



**Find** photos on your feed without alt text